

# **Canadian Election Study 2015 - WEB**

Campaign Period Survey and Post Election Survey

Codebook and Questionnaire

# Contents

Coding Guidelines and Logic	2
Campaign Period Survey – CPS	3
Post-Election Election Survey – PES	21

## Coding Guidelines and Logic

- **p\_prefix**: Post Election Survey questions
- **t\_ prefix**: Timing variables.
  - t.varname\_first = timing of the first click
  - t.varname\_last = timing of the last click
  - t.varname\_page = time spent on page
  - t.varname\_click = number of clicks
- **DO\_ prefix**: Display order variables. Used for questions where the display order of response options was randomized.
- Variables ending with underscore (ex: **info\_**): not variables in themselves, but preambles for a series of questions that follow. Questions that follow all start with the underscore prefix (ex: **info\_provpm**).
- **\_TEXT suffix**: Open-ended questions where respondents wrote in an answer.

## Campaign Period Survey – CPS

- **browser\_name** Browser Name
- **browser\_os** Browser Operating system
- **browser\_version** Browser Version
- **browser\_agent** Browser Agent
- **start** Start date/time of the survey
- **finish** Finish date/time of the survey
- **date** Date of survey start
- **time** Time of survey start (in PDT)
- **duration** Duration of the survey
- **sex\_r** Are you?
  - Male (1)
  - Female (2)
  - Refuse to Answer (3)
- **province** Which province or territory are you currently living in?
  - British Columbia (2)
  - Alberta (1)
  - Saskatchewan (12)
  - Manitoba (3)
  - Ontario (9)
  - Quebec (11)
  - New Brunswick (4)
  - Nova Scotia (7)
  - Prince Edward Island (10)
  - Newfoundland and Labrador (5)
  - Yukon (13)
  - Nunavut (8)
  - Northwest Territories (6)
- **demsat** On the whole, how do you feel about the way democracy works in Canada?
  - Very Satisfied (1)
  - Fairly Satisfied (2)
  - Not Very Satisfied (3)
  - Not Satisfied At All (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **imp\_issue\_TEXT** Very briefly: What is the most important issue to you personally in this federal election?
- **attn\_** In general, how much ATTENTION do you personally usually pay to the following issues? (A lot (1), A little (2), None (3), Refuse (4), Don't Know (5))
  - **attn\_hlth** Health Care

- **attn\_welf** Welfare
- **attn\_educ** Education
- **attn\_envi** Environment
- **attn\_crim** Crime
- **attn\_defn** Defence
- **attn\_immg** Immigration
- **attn\_check** You probably have a favourite colour. But we are more interested in making sure you're doing the survey carefully, so please just select the colour brown here.
  - Orange (1)
  - Blue (2)
  - Green (4)
  - Red (5)
  - Yellow (6)
  - Black (7)
  - Purple (8)
  - White (9)
  - Brown (3)
  - Don't Know (10)
- **interest** How interested are you in this FEDERAL election? Using a scale from 0 to 10, where 0 means no interest at all and 10 means a great deal of interest.
  - No Interest At All 0 (14)
  - 1 (15)
  - 2 (16)
  - 3 (17)
  - 4 (18)
  - 5 (19)
  - 6 (20)
  - 7 (21)
  - 8 (22)
  - 9 (23)
  - A Great Deal of Interest 10 (24)
- **rdm\_iss** Randomization for the following two questions.
  - **isslist\_1**
  - **isscare\_0**
- **isslist\_** Here's a list of issues about politics and the election in Canada. Which ones have you been hearing a lot about OVER THE LAST WEEK?  
Selected (1), Not selected (0)
  - **isslist\_unem** Recession and Unemployment
  - **isslist\_free** Free Trade Agreements
  - **isslist\_mili** Military Involvement in the Middle East
  - **isslist\_hlth** Health Care

- **isslist\_abor** Aboriginal Issues
  - **isslist\_corr** Corruption
  - **isslist\_terr** Security and Terrorism
  - **isslist\_sena** The Senate Scandal
  - **isslist\_rate** Interest Rates
  - **isslist\_elec** Reforming the Electoral System
  - **isslist\_abol** Abolishing the Senate
  - **isslist\_pipe** Pipelines
  - **isslist\_qsov** Quebec Sovereignty
  - **isslist\_envi** Climate Change and the Environment
  - **isslist\_ppow** Police Powers and Civil Liberties
  - **isslist\_debt** Canada's Debt
  - **isslist\_taxe** Taxes
  - **isslist\_immg** Immigration
  - **isslist\_gunc** Gun Control
  - **isslist\_dayc** Daycare
  - **isslist\_pove** Poverty
  - **isslist\_econ** Economy in General
  - **isslist\_othe\_TEXT** Other issue (please write in)
- **isscare\_** Here's a list of issues about politics and the election in Canada. Which ones do you really care about? Click all of the issues that you really care about.  
Selected (1), Not selected (0)
    - **isscare\_unem** Recession and Unemployment
    - **isscare\_free** Free Trade Agreements
    - **isscare\_mili** Military Involvement in the Middle East
    - **isscare\_hlth** Health Care
    - **isscare\_abor** Aboriginal Issues
    - **isscare\_corr** Corruption
    - **isscare\_terr** Security and Terrorism
    - **isscare\_sena** The Senate Scandal
    - **isscare\_rate** Interest Rates
    - **isscare\_elec** Reforming the Electoral System
    - **isscare\_abol** Abolishing the Senate
    - **isscare\_pipe** Pipelines
    - **isscare\_qsov** Quebec Sovereignty
    - **isscare\_envi** Climate Change and the Environment
    - **isscare\_ppow** Police Powers and Civil Liberties
    - **isscare\_debt** Canada's Debt
    - **isscare\_taxe** Taxes
    - **isscare\_immg** Immigration
    - **isscare\_gunc** Gun Control
    - **isscare\_dayc** Daycare

- **isscare\_pove** Poverty
- **isscare\_econ** Economy in General
- **isscare\_othe\_TEXT** Other issue (please write in)
- **lklytovote** On election day, are you certain to vote, likely, unlikely, or certain not to vote?
  - Certain to vote (1)
  - Likely (2)
  - Unlikely (3)
  - Certain Not to Vote (4)
  - Don't Know (5)
  - Refuse to Answer (6)
  - I Already Voted in Advance Polls (7)
- **vote\_for** Which party do you think you will vote for?
  - The Conservative Party (1)
  - The Liberal Party (2)
  - The New Democratic Party (3)
  - If Which is your province or territory? Quebec Is Selected
  - The Bloc Québécois (4)
  - The Green Party (5)
  - Other Party (6)
  - None of these (8)
  - Will Spoil Ballot (9)
  - Don't Know / Undecided (10)
  - Refuse to Answer (11)
- **vote\_oth** Which other party do you think you will vote for?
- **vote\_lean** Is there a party you are leaning towards?
  - The Conservative Party (1)
  - The Liberal Party (2)
  - The New Democratic Party (3)
  - The Bloc Québécois (4)
  - The Green Party (5)
  - Other Party (6)
  - No (8)
  - Will Spoil Ballot (9)
  - Don't Know (10)
  - Refuse to Answer (11)
- **vote\_for\_if** If you decide to vote, which party do you think you will vote for?
  - The Conservative Party (1)
  - The Liberal Party (2)
  - The New Democratic Party (3)
  - The Bloc Québécois (4)

- The Green Party (5)
- Other Party (6)
- None of These (7)
- Will Spoil Ballot (8)
- Don't Know / Undecided (9)
- Refuse to Answer (10)
- **vtunlik\_in** Is there a party you are leaning towards?
  - The Conservative Party (1)
  - The Liberal Party (2)
  - The New Democratic Party (3)
  - If Which is your province or territory? Quebec Is Selected
  - The Bloc Québécois (4)
  - The Green Party (5)
  - Other Party (6)
  - No (8)
  - Will Spoil Ballot (9)
  - Don't Know (10)
  - Refuse to Answer (11)
- **voted\_for** Which party did you vote for?
  - The Conservative Party (1)
  - The Liberal Party (2)
  - The New Democratic Party (3)
  - The Bloc Québécois (4)
  - The Green Party (5)
  - Other Party (6)
  - None of these (7)
  - I Spoiled My Ballot (8)
  - Don't Know (9)
  - Refuse to Answer (10)
- **voted\_oth** Which other party did you vote for?
- **vote\_secon** And which party would be your second choice?
  - The Conservative Party (1)
  - The Liberal Party (2)
  - The New Democratic Party (3)
  - The Bloc Québécois (4)
  - The Green Party (5)
  - Other Party (6)
  - None / I Have No Second Choice (7)
  - Don't Know (8)
  - Refuse to Answer (9)
- **notvote** Is there a party you would absolutely NOT vote for?



- The Conservative Party (1)
- The Liberal Party (2)
- The New Democratic Party (3)
- If Which is your province or territory? Quebec Is Selected
- The Bloc Québécois (4)
- The Green Party (5)
- No / None / I could vote for all of them (10)
- Don't know (8)
- Refuse to Answer (9)
- **sat\_govt** How satisfied are you with the performance of the federal government under Stephen Harper?
  - Very Satisfied (9)
  - Fairly Satisfied (10)
  - Not Very Satisfied (13)
  - Not Satisfied at All (14)
  - Don't Know (15)
  - Refuse to Answer (12)
- **ptfeel** How do you feel about the political parties? Using a scale from 0 to 100, where 0 means you REALLY DISLIKE the party and 100 means you REALLY LIKE the party.
  - **ptfeel\_cons** The Conservative Party of Canada
  - **ptfeel\_libs** The Liberal Party of Canada
  - **ptfeel\_libs** The New Democratic Party of Canada
  - **ptfeel\_bq** The Bloc Québécois
  - **ptfeel\_green** The Green Party
- **ldrfeel** Now, how do you feel about the party leaders? On the same scale, where 0 means you REALLY DISLIKE the leader and 100 means you REALLY LIKE the leader.
  - **ldrfeel\_harp** Stephen Harper
  - **ldrfeel\_trud** Justin Trudeau
  - **ldrfeel\_mulc** Thomas Mulcair
  - **ldrfeel\_ducp** Gilles Duceppe
  - **ldrfeel\_may** Elizabeth May
- **taxes** In your view, should PERSONAL INCOME TAXES be:
  - Decreased (2)
  - Increased (1)
  - Kept about the same as now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **taxes\_200** Should personal income taxes for people making \$200,000 or more be:
  - Decreased (1)
  - Increased (2)
  - Kept about the same as now (3)

- Don't Know (4)
- Refuse to Answer (5)
- **taxes\_40** Should personal income taxes for people making \$40,000 be:
  - Decreased (1)
  - Increased (2)
  - Kept about the same as now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **taxes\_corp** Should CORPORATE taxes be:
  - Decreased (1)
  - Increased (2)
  - Kept about the same as now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **DO\_BL\_spnd** The order of the following spending questions has been randomized.
- **spnd\_hlth** Should the federal government spend more, less, or about the same as now on health care?
  - Spend More (1)
  - Spend Less (2)
  - Spend About the Same as Now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **spnd\_welf** Should the federal government spend more, less, or about the same as now on welfare?
  - Spend More (1)
  - Spend Less (2)
  - Spend About the Same as Now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **spnd\_educ** Should the federal government spend more, less, or about the same as now on education?
  - Spend More (1)
  - Spend Less (2)
  - Spend About the Same as Now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **spnd\_envi** Should the federal government spend more, less, or about the same as now on the environment?
  - Spend More (1)
  - Spend Less (2)
  - Spend About the Same as Now (3)
  - Don't Know (4)
  - Refuse to Answer (5)

- **spnd\_crim** Should the federal government spend more, less, or about the same as now on crime and justice?
  - Spend More (1)
  - Spend Less (2)
  - Spend About the Same as Now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **spnd\_defn** Should the federal government spend more, less, or about the same as now on defence?
  - Spend More (1)
  - Spend Less (2)
  - Spend About the Same as Now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **spnd\_immg** Should the federal government spend more, less, or about the same as now on immigrants and minorities?
  - Spend More (1)
  - Spend Less (2)
  - Spend About the Same as Now (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **deficit** What should the federal government do to help the Canadian economy: balance the budget or run a deficit?
  - Balance the Budget (1)
  - Run a Deficit (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **econ\_ret** Now the economy. Over the PAST YEAR, has CANADA's economy:
  - Gotten Better (1)
  - Gotten Worse (2)
  - Stayed About the Same (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **econ\_fdpol** Have the policies of the FEDERAL government made Canada's economy:
  - Better (1)
  - Worse (2)
  - Not Made Much Difference (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **best\_econ** Which party do you think would be best at managing Canada's economy?
  - The Conservative Party (2)
  - The Liberal Party (1)

- The New Democratic Party (3)
  - The Bloc Québécois (4)
  - The Green Party (5)
  - Other (6)
  - None of them (7)
  - All about the same (8)
  - Don't Know (9)
  - Refuse to Answer (10)
- **redist** Which party would DO THE MOST to shift wealth from people with higher incomes to people with lower incomes?
    - The Conservative Party (2)
    - The Liberal Party (1)
    - The New Democratic Party (3)
    - The Bloc Québécois (4)
    - The Green Party (5)
    - Other (6)
    - None of them (7)
    - All about the same (8)
    - Don't Know (9)
    - Refuse to Answer (10)
- **pollsahead** Which party is AHEAD in the national polls right now? If you are not sure, just choose 'Don't Know'. [If parties are tied, select more than one.]
    - I Haven't heard or read a poll (6)
    - The Conservative Party (2)
    - The Liberal Party (1)
    - The New Democratic Party (3)
    - The Bloc Québécois (4)
    - The Green Party (5)
    - Don't Know (7)
    - Refuse to Answer (8)
- **pcnt\_** From what you remember, what percent of voter support did these parties get in the latest national, Canada-wide polls? Just enter the two-digit numbers, please. If you don't know, there's no need to guess, just hit the Next button.
    - **pcnt\_cons** Conservative Party
    - **pcnt\_libs** Liberal Party
    - **pcnt\_ndp** New Democratic Party
- **ads** How many ads have you seen or heard during the campaign from the major federal parties?
    - A Lot (1)
    - A Few (2)
    - None (3)
    - Don't Know (4)

- Refuse to Answer (5)
- **chnc\_** Please rate the chances of each party winning the seat in YOUR OWN LOCAL RIDING on a scale from 0 to 10, where 0 means “no chance at all” and 10 means “certain to win”.
  - **chnc\_cons** Conservative Party Candidate
  - **chnc\_libs** Liberal Party Candidate
  - **chnc\_ndp** NDP Candidate
  - **chnc\_green** Green Candidate
  - **chnc\_bq** Bloc Québécois Candidate
- **coalition** Would you support or oppose a coalition government with the Liberals and the NDP sharing power?
  - Support (1)
  - Oppose (2)
  - Don’t Know (8)
  - Refuse to Answer (9)
- **hrpr\_** How well do the following terms describe Stephen Harper?  
(Very Well (1), Fairly Well (2), Not Well at All (3), Don’t know (4), Refuse (5))
  - **hrpr\_comp** Competent
  - **hrpr\_ldr** Strong leader
  - **hrpr\_hon** Honest
  - **hrpr\_care** Really cares about people
- **mulc\_** How well do the following terms describe Thomas Mulcair?  
(Very Well (1), Fairly Well (2), Not Well at All (3), Don’t know (4), Refuse (5))
  - **mulc\_comp** Competent
  - **mulc\_ldr** Strong leader
  - **mulc\_hon** Honest
  - **mulc\_care** Really cares about people
- **trud\_** How well do the following terms describe Justin Trudeau?  
(Very Well (1), Fairly Well (2), Not Well at All (3), Don’t know (4), Refuse (5))
  - **trud\_comp** Competent
  - **trud\_ldr** Strong leader
  - **trud\_hon** Honest
  - **trud\_care** Really cares about people
- **ducp\_** How well do the following terms describe Gilles Duceppe?  
(Very Well (1), Fairly Well (2), Not Well at All (3), Don’t know (4), Refuse (5))
  - **ducp\_comp** Competent
  - **ducp\_ldr** Strong leader
  - **ducp\_hon** Honest
  - **ducp\_care** Really cares about people
- **feel\_cons\_TEXT** In just a few words, could you say what you’ve been thinking and feeling about the Conservatives lately? (150 character limit)

- **feel\_libs\_TEXT** In just a few words, could you say what you've been thinking and feeling about the Liberals lately? (150 character limit)
- **feel\_ndp\_TEXT** In just a few words, could you say what you've been thinking and feeling about the NDP lately? (150 character limit)
- **feel\_bq\_TEXT** In just a few words, could you say what you've been thinking and feeling about the Bloc Québécois lately? (150 character limit)
- **pers\_ret** Over the past year, has your financial situation:
  - Gotten Better (1)
  - Gotten Worse (2)
  - Stayed About the Same (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **pers\_fdpol** And have the policies of the FEDERAL government made your financial situation:
  - Better (1)
  - Worse (2)
  - Stay About the Same (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **ellexcan\_** Do you strongly agree (1), somewhat agree (2), somewhat disagree (3), or strongly disagree (4) with the following statements? (Don't know (5), Refuse (6))
  - **ellexcan\_mandat** It should be mandatory to vote in Canadian federal elections. Electors who do not vote should receive a fine.
  - **ellexcan\_age** The voting age for voting in a federal election should be lowered from 18 to 16 years old.
  - **ellexcan\_terror** Governments should do all they can to find terrorists, even if it interferes with Canadians' civil rights.
  - **ellexcan\_senat** The Senate should be abolished.
- **iden\_can** How much do you identify with Canada?
  - A great deal (1)
  - Quite a lot (2)
  - Not very much (3)
  - Not at all (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **know\_** We would like to see how widely known some political figures are. Please answer off the top of your head without checking online.
  - **know\_finmin** Do you happen to recall the last name of the federal Minister of Finance?
  - **know\_gg** And the last name of the Governor-General of Canada?
  - **know\_provpm** And the last name of the Premier of your Province?
  - **know\_putin** And the last name of the President of Russia?
- **partyid** In federal politics, do you usually think of yourself as a Conservative, Liberal, NDP, Bloc Québécois, Green, or none of these?

- Conservative (2)
  - Liberal (1)
  - NDP (3)
  - Bloc Québécois (4)
  - Green (5)
  - None of these (6)
  - Other (7)
  - Don't Know (8)
  - Refuse to Answer (9)
- **pid\_str** How strongly (Party ID) do you feel?
    - Very Strongly (1)
    - Fairly Strongly (2)
    - Not Very Strongly (3)
    - Don't Know (4)
    - Refuse to Answer (5)
- **voted\_2011** Did you happen to vote in the last Federal election in 2011?
    - Yes (1)
    - No (2)
    - Not Eligible (3)
    - Don't Know (4)
    - Refuse to Answer (5)
- **vote\_2011** Which party did you vote for?
    - The Conservative Party (2)
    - The Liberal Party (1)
    - The New Democratic Party (3)
    - The Bloc Québécois (4)
    - The Green Party (5)
    - Other Party (6)
    - Spoiled Ballot (7)
    - Don't Know (8)
    - Refuse to Answer (9)
- **voted2011\_oth** Which other party did you vote for in the 2011 federal election?
  - **sov** Are you very favourable, somewhat favourable, somewhat opposed, or very opposed to Quebec sovereignty, that is Quebec is NO LONGER A PART OF CANADA?
    - Very Favourable to Quebec Sovereignty (1)
    - Somewhat Favourable to Quebec Sovereignty (2)
    - Somewhat Opposed to Quebec Sovereignty (3)
    - Very Opposed to Quebec Sovereignty (4)
    - Don't Know (5)
    - Refuse to Answer (6)

- **howvote\_** In federal elections, can you vote in the following ways?  
(Yes (1), No (2), Don't know (3), Refuse (4))
  - **howvote\_advpol** At an advance polling station
  - **howvote\_mail** By mail
  - **howvote\_phone** By phone
  - **howvote\_inter** By internet
  - **howvote\_local** At the local Elections Canada office
- **age** In what year were you born? Please type the four-digit year.
- **education** What is the highest level of education that you have completed?
  - No Schooling (1)
  - Some Elementary School (2)
  - Completed Elementary School (3)
  - Some Secondary / High School (4)
  - Completed Secondary / High School (5)
  - Some Technical, Community College, CEGEP, College Classique (6)
  - Completed Technical, Community College, CEGEP, College Classique (7)
  - Some University (8)
  - Bachelor's Degree (9)
  - Master's Degree (10)
  - Professional Degree or Doctorate (11)
  - Don't Know (12)
  - Refuse to Answer (13)
- **religion** What is your religion, if you have one?
  - None / Don't Have One / Atheist (20)
  - Agnostic (24)
  - Buddhist/Buddhism (3)
  - Hindu (6)
  - Jewish/Judaism/Jewish Orthodox (8)
  - Muslim/Islam (11)
  - Sikh/Sikhism (15)
  - Anglican/Church of England (1)
  - Baptist (2)
  - Catholic/Roman Catholic/RC (4)
  - Greek Orthodox/Ukrainian Orthodox/Russian Orthodox/Eastern Orthodox (5)
  - Jehovah's Witness (7)
  - Lutheran (9)
  - Mormon/Church of Jesus Christ of the Latter Day Saints (10)
  - Pentecostal/Fundamentalist/Born Again/Evangelical (12)
  - Presbyterian (13)
  - Protestant (14)
  - United Church of Canada (16)



- Christian Reform (17)
- Salvation Army (18)
- Mennonite (19)
- Other (21)
- Don't Know (22)
- Refuse to Answer (23)
- **bible** Do you believe that the bible is the actual word of God and should be taken literally word for word?
  - Yes (1)
  - No (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **relig\_imp** In your life, you would say religion is:
  - Very Important (1)
  - Somewhat Important (2)
  - Not Very Important (3)
  - Not Important At All (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **centry\_born** In what country were you born?
  - Quebec (1)
  - Canada (2)
  - United States (3)
  - China, Hong Kong, or Taiwan (4)
  - France (5)
  - Germany (6)
  - India (7)
  - Italy (8)
  - Netherlands (Holland) (9)
  - Poland (10)
  - Portugal (11)
  - Scotland (12)
  - Vietnam (16)
  - Other (13)
  - Don't Know (14)
  - Refuse to Answer (15)
- **centry\_oth** In what country were you born?
- **citizen** Are you a Canadian Citizen?
  - Yes (1)
  - No (2)
  - Refuse to Answer (3)

- **year\_come** In what year did you come to live in Canada?
- **ethnic\_** To what ethnic or cultural group do you belong? Please select ALL THAT APPLY to you and then hit the Next button.
  - **ethn\_cana** Canadian (1)
  - **ethn\_brit** British (2)
  - **ethn\_chin** Chinese (3)
  - **ethn\_neth** Dutch (4)
  - **ethn\_engl** English (5)
  - **ethn\_fren** French (6)
  - **ethn\_germ** German (7)
  - **ethn\_hisp** Hispanic (21)
  - **ethn\_iris** Irish (8)
  - **ethn\_ital** Italian (9)
  - **ethn\_indi** Indian (10)
  - **ethn\_poli** Polish (11)
  - **ethn\_scot** Scottish (12)
  - **ethn\_ukra** Ukrainian (13)
  - **ethn\_fcan** French Canadian (14)
  - **ethn\_abor** Inuit, Metis, Aboriginal (15)
  - **ethn\_qcoi** Québécois (16)
  - **ethn\_other1** Other 1
  - **ethn\_other1\_TEXT** Please type (17)
  - **ethn\_other2** Other 2
  - **ethn\_other2\_TEXT** Please type (20)
  - **ethn\_dk** Don't Know (18)
  - **ethn\_refuse** Refuse to Answer (19)
- **first\_lang** What is the VERY FIRST language you learned and still understand?
  - English (1)
  - French (2)
  - Chinese (3)
  - Croatian (4)
  - Czech (5)
  - Danish (6)
  - Dutch (7)
  - Ethiopian (8)
  - Finnish (9)
  - German (10)
  - Greek (11)
  - Hungarian (12)
  - Italian (13)
  - Indian, Hindi, Gujarati (14)
  - Japanese (15)

- Jewish, Hebrew, Yiddish (16)
  - Korean (17)
  - Lebanese (18)
  - Pakistani, Punjabi, Urdu (19)
  - Filipino / Tagalog (20)
  - Polish (21)
  - Portuguese (22)
  - Russian (23)
  - Serbian (24)
  - Slovak (25)
  - Spanish (26)
  - Sri Lankan (27)
  - Tamil (28)
  - Ukrainian (29)
  - Vietnamese (30)
  - Other (31)
  - Don't Know (32)
  - Refuse to Answer (33)
- **emp\_status** What is your employment status? Are you currently...
    - Working for pay full-time (2)
    - Working for pay part-time (15)
    - Self employed (with or without employees) (1)
    - Retired (3)
    - Unemployed/looking for work (4)
    - Student (5)
    - Caring for a family (6)
    - Disabled (7)
    - Student and working for pay (9)
    - Caring for family and working for pay (10)
    - Retired and working for pay (11)
    - Other (12)
    - Don't Know (13)
    - Refuse to Answer (14)
- **income** What is your total household income before taxes for the year 2014? Be sure to include income FROM ALL SOURCES. Please type in your household income, in dollars, without commas.
    - TEXT(2)
    - Don't Know (3)
    - Refuse to Answer (4)
- **income\_TEXT** for value in (2)
  - **income\_grp** We don't need the exact amount; does your household income fall into one of these broad categories?

- Less than \$30,000 (1)
- \$30,000 to \$60,000 (2)
- \$60,000 to \$90,000 (3)
- \$90,000 to \$110,000 (4)
- More than \$110,000 (5)
- Don't Know (6)
- Refuse to Answer (7)
- **income\_full** Combination of income\_TEXT and income\_grp.
  - Less than \$30,000 (1)
  - \$30,000 to \$60,000 (2)
  - \$60,000 to \$90,000 (3)
  - \$90,000 to \$110,000 (4)
  - More than \$110,000 (5)
  - Don't Know (6)
  - Refuse to Answer (7)
- **persons\_hh** COUNTING yourself, how many people live in your household?
  - 1 (1)
  - 2 (2)
  - 3 (3)
  - 4 (4)
  - 5 (5)
  - 6 (6)
  - 7 (7)
  - 8 or more (8)
  - Don't Know / Refuse to Answer (9)
- **kids** How many of the people in your household are under 18 years old?
  - None (1)
  - 1 (2)
  - 2 (3)
  - 3 (4)
  - 4 (5)
  - 5 (6)
  - 6 (7)
  - 7 (8)
  - 8 or more (9)
  - Don't Know / Refuse to Answer (10)
- **kids\_6** How many of the people in your household are under 6 years old?
  - None (1)
  - 1 (2)
  - 2 (3)

- 3 (4)
- 4 (5)
- 5 (6)
- 6 (7)
- 7 (8)
- 8 or more (9)
- Don't Know / Refuse to Answer (10)

- **followup** Thank you so very much for contributing to the research so far by answering all these questions. As you know, this is part of a large-scale study about how Canadians feel about politics. So we will be sending you a gentle invitation to do a follow-up survey after the election. Could you simply indicate to us now how likely you will be to complete the second questionnaire in a few months, after the election is held in October?

- I'm certain to complete it (1)
- I'm quite likely to complete it (4)
- It's unlikely I will want to complete it (5)
- I'm certain I won't do another one (2)
- Refuse to answer (3)

- **postcode** Finally, what is your postal code? We are asking only so that we can understand some things about the area you live in.
- **post3** If you prefer not to give us your full postal code, would you provide just the first three digits of the code, which you share with around 10,000 other households?

## Post-Election Election Survey – PES

- **p\_start** Start date/time of the survey
- **p\_finish** Finish date/time of the survey
- **p\_date** Date of survey start
- **p\_time** Time of survey start (in PDT)
- **p\_duration** Duration of the survey
- **p\_prov** Which province or territory are you currently living in?
  - British Columbia (1)
  - Alberta (2)
  - Saskatchewan (3)
  - Manitoba (4)
  - Ontario (5)
  - Quebec (6)
  - New Brunswick (7)
  - Nova Scotia (8)
  - Prince Edward Island (9)
  - Newfoundland and Labrador (10)
  - Yukon (11)
  - Nunavut (12)
  - Northwest Territories (13)
- **p\_attent** How much attention did you pay to the election campaign: a lot, some, or not much at all?
  - A lot of attention (1)
  - Some attention (2)
  - Not much attention at all (3)
  - Don't know (4)
  - Refuse to answer (5)
- **rdm\_vote** Randomization for the following two questions
  - **p\_voted** 0
  - **p\_votedlong** 1
- **p\_voted** Did you vote in the election?
  - Yes (1)
  - No (2)
  - Don't know (3)
  - Refuse to answer (4)
- **p\_votedlong** The federal election was held on Monday, October 19. In any election, some people are not able to vote because they are sick or busy, or for some other reason. Others do not want to vote. Did you vote in the recent federal election?
  - Yes (1)
  - No (2)

- Don't know (3)
- Refuse to answer (4)
- **p\_votechce** Which party did you vote for?
  - Conservative Party (1)
  - Liberal Party (2)
  - New Democratic Party (3)
  - Bloc Québécois (4)
  - Green Party (5)
  - Another Party (6)
  - None / Spoiled Ballot (7)
  - Did not vote (8)
  - Don't know (9)
  - Refuse to answer (10)
- **p\_othvote** Which other party did you vote for?
- **p\_vtreason** Which of the following was most important in your decision to vote for this party?
  - You liked the leader (1)
  - You liked your local candidate (2)
  - You liked their policies (3)
  - You didn't like the other parties or leaders (4)
  - The party was doing well in polls (5)
  - Another reason (6)
  - Don't know (7)
  - Refuse to answer (8)
- **p\_vote2nd** Which party was your second choice?
  - Conservative Party (1)
  - Liberal Party (2)
  - New Democratic Party (3)
  - Bloc Québécois (4)
  - Green Party (5)
  - None (6)
  - Don't know (7)
  - Refuse to answer (8)
- **rdm\_like\_pos** Randomization for the following two questions
  - **p\_like\_0**
  - **p\_pos\_1**
  - 
  - **p\_like\_** How do you feel about the following countries and groups? Slide the slider to any number from 0 to 100. Zero means you really DISLIKE the country or group, and 100 means you really LIKE the country or group.
    - \* **p\_like\_can** Canada
    - \* **p\_like\_us** The United States

- \* **p\_like\_qc** Québec
- \* **p\_like\_polit** Politicians in General
- \* **p\_like\_abor** Aboriginal peoples
- \* **p\_like\_gays** Gays and lesbians
- \* **p\_like\_femi** Feminists
- \* **p\_like\_fran** Francophones, people who speak French
- \* **p\_like\_angl** Anglophones, people who speak English
- \* **p\_like\_mino** Racial minorities
- \* **p\_like\_immg** Immigrants
- \* **p\_like\_musl** Muslims (living her)
- **p\_pos\_** How do you feel about the following countries and groups? Slide the slider to any number from 0 to 100. Zero means a very NEGATIVE score, and 100 means a very POSITIVE score.
  - \* **p\_pos\_can** Canada
  - \* **p\_pos\_us** The United States
  - \* **p\_pos\_qc** Québec
  - \* **p\_pos\_polit** Politicians in General
  - \* **p\_pos\_abor** Aboriginal peoples
  - \* **p\_pos\_gays** Gays and lesbians
  - \* **p\_pos\_femi** Feminists
  - \* **p\_pos\_fran** Francophones, people who speak French
  - \* **p\_pos\_angl** Anglophones, people who speak English
  - \* **p\_pos\_mino** Racial minorities
  - \* **p\_pos\_immg** Immigrants
  - \* **p\_pos\_musl** Muslims (living here)
- **p\_iss\_** Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements?
  - **p\_iss\_priv** The government should leave it ENTIRELY to the private sector to create jobs
  - **p\_iss\_guns** ONLY the police and the military should be allowed to have guns
  - **p\_iss\_jobs** If people can't find work in the region where they live, they should move to where the jobs are
  - **p\_iss\_medi** People who are willing to pay should be allowed to get medical treatment sooner
  - **p\_iss\_home** Society would be better off if fewer women worked outside the home
  - **p\_iss\_abol** The Senate should be abolished
  - **p\_iss\_busi** When businesses make a lot of money, everyone benefits, including the poor
  - **p\_iss\_care** The government does not care much about what people like you think
  - **p\_iss\_terr** The government should be able to crack down on suspected terrorists, even if that means interfering with the rights of ordinary people
  - **p\_iss\_blam** People who don't get ahead should blame themselves, not the system
  - **p\_iss\_lie** Politicians are ready to lie to get elected
  - **p\_iss\_immg** Immigrants take jobs away from other Canadians
- **p\_immig** Do you think Canada should admit:
  - More immigrants (1)
  - Fewer immigrants (2)
  - About the same number of immigrants as now (3)
  - Don't know (4)



- Refuse to answer (5)
- **p\_ssm** Do you favour or oppose same-sex marriage, or do you have no opinion on this?
  - Favour (1)
  - Oppose (2)
  - Don't know / No opinion (3)
  - Refuse to answer (4)
- **p\_climate** To help stop climate change, should governments increase the taxes on gas and heating oil by 10?
  - Yes (Favour) (1)
  - No (Oppose) (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_selfplace** In politics, people sometimes talk of left and right. Where would you place yourself on the scale below?
- **p\_banniqab** Some countries have banned Muslim women from covering their faces in public. Should Canada do the same?
  - Yes (Favour the ban) (1)
  - No (Oppose the ban) (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_incineq** Is income inequality a big problem in Canada?
  - Yes (1)
  - No (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_mil\_** One of the following four questions was randomly assigned. To see the randomization schema: **DO\_BL\_p\_mil**
  - **p\_mil\_short** Canada has sent the military to help fight the Islamic State in Iraq and Syria. Is this a good decision, a bad decision, or are you not sure?
    - \* A Good Decision (1)
    - \* A Bad Decision (2)
    - \* Don't Know / Not Sure (3)
    - \* Refuse to Answer (4)
  - **p\_mil\_coal** Canada has sent the military to help fight the Islamic State in Iraq and Syria. Canada is participating as part of an international coalition. Is this a good decision, a bad decision, or are you not sure?
    - \* A Good Decision (1)
    - \* A Bad Decision (2)
    - \* Don't Know / Not Sure (3)
    - \* Refuse to Answer (4)
  - **p\_mil\_us** Canada has sent the military to help fight the Islamic State in Iraq and Syria. Canada is participating as part of an international coalition that includes the United States. Is this a good decision, a bad decision, or are you not sure?

- \* A Good Decision (1)
- \* A Bad Decision (2)
- \* Don't Know / Not Sure (3)
- \* Refuse to Answer (4)
- **p\_mil\_intl** Canada has sent the military to help fight the Islamic State in Iraq and Syria. Canada is participating as part of an international coalition that includes the United States, Britain, and France. Is this a good decision, a bad decision, or are you not sure?
  - \* A Good Decision (1)
  - \* A Bad Decision (2)
  - \* Don't Know / Not Sure (3)
  - \* Refuse to Answer (4)
- **p\_gap** How much do you think should be done to reduce the gap between the rich and the poor in Canada?
  - Much More (1)
  - Somewhat More (2)
  - About the Same as Now (3)
  - Somewhat Less (4)
  - Much Less (5)
  - Don't Know (6)
  - Refuse to Answer (7)
- **p\_racmin** How much do you think should be done for RACIAL MINORITIES?
  - Much More (1)
  - Somewhat More (2)
  - About the Same as Now (3)
  - Somewhat Less (4)
  - Much Less (5)
  - Don't Know (6)
  - Refuse to Answer (7)
- **p\_women** How much do you think should be done for WOMEN?
  - Much More (1)
  - Somewhat More (2)
  - About the Same as Now (3)
  - Somewhat Less (4)
  - Much Less (5)
  - Don't Know (6)
  - Refuse to Answer (7)
- **p\_doquebec** How much do you think should be done for QUEBEC?
  - Much More (1)
  - Somewhat More (2)
  - About the Same as Now (3)
  - Somewhat Less (4)
  - Much Less (5)

- Don't Know (6)
- Refuse to Answer (7)
- **p\_usties** Do you think Canada's ties with the United States should be:
  - Much Closer (1)
  - Somewhat Closer (2)
  - About the Same as Now (3)
  - Somewhat More Distant (4)
  - Much More Distant (5)
  - Don't Know (6)
  - Refuse to Answer (7)
- **p\_promises** Do political parties keep their election promises:
  - Most of the Time (1)
  - Some of the Time (2)
  - Hardly Ever or Never (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **p\_issdisc** In general, are the issues that are important to you being discussed in Canadian politics:
  - Most of the Time (1)
  - Some of the Time (2)
  - Hardly Ever or Never (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **p\_daycare** What should the government do: fund public daycare, or give the money directly to parents?
  - Fund Public Daycare (1)
  - Give the Money Directly to Parents (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_govpriv** What is the BEST way to deal with major economic problems: more government involvement, or leave it to the private sector?
  - More Government Involvement (1)
  - Leave it to the Private Sector (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_deficit** What should the federal government do to help the Canadian economy: balance the budget or run a deficit? For display order: **DO\_p\_deficit**
  - Balance the Budget (1)
  - Run a Deficit (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **rdm\_think\_id** Randomization for the following two questions:

- **p\_pidthink** 0
- **p\_pidident** 1
- **p\_pidthink** In federal politics, do you usually think of yourself as a Conservative, Liberal, NDP, Bloc Québécois, Green Party, or none of these?
  - Conservative (1)
  - Liberal (2)
  - NDP (3)
  - Bloc Québécois (4)
  - Green (5)
  - None of these (6)
  - Other (7)
  - Don't Know (8)
  - Refuse to Answer (9)
- **p\_pidident** In federal politics, do you usually identify with the Conservative Party, Liberal Party, NDP, Bloc Québécois, Green Party, or none of these?
  - Conservative (1)
  - Liberal (2)
  - NDP (3)
  - Bloc Québécois (4)
  - Green (5)
  - None of these (6)
  - Other (7)
  - Don't Know (8)
  - Refuse to Answer (9)
- **p\_pidstr** How strongly (Party ID) do you feel?
  - Very Strongly (1)
  - Fairly Strongly (2)
  - Not Very Strongly (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **p\_pidinsul** If someone you know criticizes your party, do you feel personally insulted?
  - Yes, it feels like an insult (1)
  - It bugs me a little, but not like an insult (2)
  - No, it doesn't bother me (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **p\_pidconnc** When you meet someone who supports your party, do you feel a kind of instant connection with that person?
  - Yes (1)
  - A little bit (2)
  - No (3)

- Don't Know (4)
- Refuse to Answer (5)
- **DO\_BL\_p\_issown** Display order for p\_issown\_, p\_issbet\_, and p\_issqual\_
- **p\_issown\_** When you think about the following issues, please indicate which party you naturally think about first?
  - **p\_issown\_hlth** Health Care
  - **p\_issown\_educ** Education
  - **p\_issown\_envi** Environment
  - **p\_issown\_crim** Crime and Justice
  - **p\_issown\_defn** Defense
  - **p\_issown\_dipl** International Diplomacy
  - **p\_issown\_immg** Immigration and Minorities
- **p\_issbet\_** Which party would do a better job handling each of the following issues?
  - **p\_issbet\_hlth** Health Care
  - **p\_issbet\_educ** Education
  - **p\_issbet\_envi** Environment
  - **p\_issbet\_crim** Crime and Justice
  - **p\_issbet\_defn** Defense
  - **p\_issbet\_dipl** International Diplomacy
  - **p\_issbet\_immg** Immigration and Minorities
- **p\_issqual\_** Which party is best qualified to handle the following issues?
  - **p\_issqual\_hlth** Health Care
  - **p\_issqual\_educ** Education
  - **p\_issqual\_envi** Environment
  - **p\_issqual\_crim** Crime and Justice
  - **p\_issqual\_defn** Defense
  - **p\_issqual\_dipl** International Diplomacy
  - **p\_issqual\_immg** Immigration and Minorities
- **DO\_BL\_p\_em** Display order for the different leaders below
- **p\_emharp\_** Has Stephen Harper made you feel...
  - **p\_emharp\_angr** Angry
  - **p\_emharp\_enth** Enthusiastic
  - **p\_emharp\_fear** Fearful
  - **p\_emharp\_hope** Hopeful
- **p\_emtrud\_** Has Justin Trudeau made you feel...
  - **p\_emtrud\_angr** Angry
  - **p\_emtrud\_enth** Enthusiastic
  - **p\_emtrud\_fear** Fearful
  - **p\_emtrud\_hope** Hopeful
- **p\_emmulc\_** Has Thomas Mulcair made you feel...

- **p\_emmulc\_angr** Angry
- **p\_emmulc\_enth** Enthusiastic
- **p\_emmulc\_fear** Fearful
- **p\_emmulc\_hope** Hopeful
- **p\_emduccp\_** Has Gilles Duceppe made you feel...
  - **p\_emduccp\_angr** Angry
  - **p\_emduccp\_enth** Enthusiastic
  - **p\_emduccp\_fear** Fearful
  - **p\_emduccp\_hope** Hopeful
- **p\_emecon\_** Over the past year, has the economy made you feel...
  - **p\_emecon\_angr** Angry
  - **p\_emecon\_enth** Enthusiastic
  - **p\_emecon\_fear** Fearful
  - **p\_emecon\_hope** Hopeful
- **p\_empterr\_** Over the past year, has terrorism made you feel...
  - **p\_empterr\_angr** Angry
  - **p\_empterr\_enth** Enthusiastic
  - **p\_empterr\_fear** Fearful
  - **p\_empterr\_hope** Hopeful
- **p\_fptp** As you know, in federal elections Canadians vote in their riding and the candidate with the most votes wins. In general, how satisfied are you with this approach?
  - Very Satisfied (1)
  - Somewhat Satisfied (2)
  - Somewhat Dissatisfied (3)
  - Very Dissatisfied (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **p\_elexcan\_** Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements?
  - **p\_elexcan\_none** Election ballots should have the option 'None of the above' for those who do not support any of the candidates.
  - **p\_elexcan\_iden** Canadian electors should be issued a national identification card to help them prove their identity and address when voting in federal elections.
- **p\_webreg** To complete voter registration online, electors must provide their date of birth, home address, and driver's license number on Elections Canada's website. Are you comfortable with providing this information to Elections Canada?
  - Very comfortable (1)
  - Somewhat comfortable (2)
  - Not very comfortable (3)
  - Not comfortable at all (4)
  - Don't Know (5)

- Refuse to Answer (6)
- **p\_elecequp** In Canadian federal elections, each vote is counted by hand. In other countries, they sometime use electronic equipment to count the votes. Would you be comfortable with the use of electronic equipment to count the votes in Canadian federal elections?
  - Very comfortable (1)
  - Somewhat comfortable (2)
  - Not very comfortable (3)
  - Not comfortable at all (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **p\_ptycont** During this recent federal election, were you contacted by one or more political parties or candidates?
  - Yes (1)
  - No (2)
  - Don't Know (3)
  - Refused (4)
- **p\_waycont** In which of the following ways were you contacted? Was it by...?
  - **p\_waycont\_home** At home through door-to-door canvassing (1)
  - **p\_waycont\_street** On the street or in a public space (2)
  - **p\_waycont\_phlive** By phone through a live person (3)
  - **p\_waycont\_phauto** By phone through an automated call (4)
  - **p\_waycont\_email** By email (5)
  - **p\_waycont\_socmed** Through social media (6)
  - **p\_waycont\_dk** Don't remember (7)
  - **p\_waycont\_refuse** Refuse to answer (8)
- **p\_whycont** Why did political parties or candidates contact you? That is, what was the purpose of the contact?
  - **p\_whycont\_money** Seeking financial contribution (1)
  - **p\_whycont\_help** Looking for election assistance for candidate/party (e.g. lawn signs, canvassing) (2)
  - **p\_whycont\_vote** To determine your voting intentions (3)
  - **p\_whycont\_pers** To discuss policy, to persuade you to vote for a candidate/party (4)
  - **p\_whycont\_diss** To discuss policy, to dissuade you to vote for a candidate/party (5)
  - **p\_whycont\_info** To inform you that the voting location had changed (6)
  - **p\_whycont\_other** Other (6)
  - **p\_whycont\_other\_TEXT** Please specify: (7)
  - **p\_whycont\_dk** Don't Know (8)
  - **p\_whycont\_refuse** Refuse to Answer (9)
- **p\_ptyclok** In your opinion, is it appropriate for political parties or candidates to call you to provide information about the different ways to vote or register during an election?
  - Very appropriate (1)
  - Somewhat appropriate (2)

- Not very appropriate (3)
  - Not at all appropriate (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **p\_spndlim** There are limits on how much political parties can spend during elections. Is this a good thing or a bad thing?
    - Good thing (1)
    - Bad thing (2)
    - Don't Know (3)
    - Refuse to Answer (4)
  - **p\_prelimit** At the moment, there are spending limits for political parties during an election campaign, but they can spend as much as they want on partisan ads before the election is called. Do you think that the law should be changed?
    - Yes, there should be limits on advertising spending by political parties at all times (1)
    - No, parties should be able to spend as much as they want on partisan ads before the election (2)
    - Don't Know (3)
    - Refuse to Answer (4)
  - **p\_pledge** One of the following two questions was randomly assigned. This is based on
  - **DO\_BL\_p\_pledge**
  - **p\_pledgecons\_** The following promises were made by the Conservatives and Stephen Harper before they were elected in the 2011 election. For each of these promises, do you think it was fulfilled, broken, or are you not sure?
    - **p\_pledgecons\_arts** Give a tax credit when children do arts and cultural activities
    - **p\_pledgecons\_stud** Allow students with student loans to work part-time
    - **p\_pledgecons\_gunreg** End the long-gun registry
    - **p\_pledgecons\_ppsubs** End government subsidies to political parties
    - **p\_pledgecons\_incsplitt** Allow income-splitting for couples with children on tax returns
    - **p\_pledgecons\_cf35** Purchase CF-35 fighter jets for the Armed Forces
    - **p\_pledgecons\_senat** Pass law to limit the terms of federal Senators
  - **p\_pledgegvt\_** The following policy proposals were made by the federal government in 2011. For each of these proposals, do you think it was adopted, not adopted, or are you not sure?
    - **p\_pledgegvt\_arts** Give a tax credit when children do arts and cultural activities
    - **p\_pledgegvt\_stud** Allow students with student loans to work part-time
    - **p\_pledgegvt\_gunreg** End the long-gun registry
    - **p\_pledgegvt\_ppsubs** End government subsidies to political parties
    - **p\_pledgegvt\_incsplitt** Allow income-splitting for couples with children on tax returns
    - **p\_pledgegvt\_cf35** Purchase CF-35 fighter jets for the Armed Forces
    - **p\_pledgegvt\_senat** Pass law to limit the terms of federal Senators
  - **p\_intpol** How interested are you in politics generally? Using a scale from 0 to 10, where 0 means no interest at all and 10 means a great deal of interest.
    - No Interest at All 0 (0)



- 1 (1)
  - 2 (2)
  - 3 (3)
  - 4 (4)
  - 5 (5)
  - 6 (6)
  - 7 (7)
  - 8 (8)
  - 9 (9)
  - A Great Deal of Interest 10 (10)
  - Refuse to Answer (11)
- **p\_pt\_** Here are some things people can do to participate in politics. Please indicate how many times you've done these things over the past 12 months.
    - **p\_pt\_petition** Signed a petition (paper or online)
    - **p\_pt\_buycott** Bought products for political, ethical, or environmental reasons
    - **p\_pt\_march** Taken part in a march, rally, or protest
    - **p\_pt\_internet** Used the Internet to be politically active
    - **p\_pt\_volunt** In the past 12 months, how often did you volunteer for a group or organization like a school, a religious organization, or sports or community associations
    - **p\_pt\_meet** Attended a meeting to discuss a local, national, or international issue
    - **p\_pt\_spokemeet** Spoke at a meeting of this kind
    - **p\_pt\_online** Participated in online discussion of a local, national, or international issue with people you don't know
    - **p\_pt\_socmedia** Used social media to discuss political or public issues with people you do know
    - **p\_pt\_spoke** Spoke in person about a public issue with someone you know
    - **p\_pt\_disagree** Was there disagreement when you spoke about public issues?
  - **p\_med\_** Generally speaking, how many days in a week do you do the following things?
    - **p\_med\_tv** Watch the news on TV
    - **p\_med\_paper** Read the news in the newspaper
    - **p\_med\_radio** Listen to news on the radio
    - **p\_med\_internet** Read the news on the internet
    - **p\_med\_exchang** Exchange political news and ideas on the Internet?
    - **p\_med\_family** Discuss politics and news with family?
    - **p\_med\_friend** Discuss politics and news with friends?
    - **p\_med\_socmedia** Use Social Media like Facebook or Twitter
  - **p\_mediaticim** On average, how long each day do you usually spend watching, reading, and listening to news, in total?
    - None (1)
    - 1-10 minutes (2)
    - 11-30 minutes (3)
    - 30-60 minutes (4)
    - 1-2 hours (5)

- more than 2 hours (6)
- Don't Know (7)
- Refuse to Answer (8)

- **p\_neg** Imagine that you are going to read news stories in order to learn something interesting, important, or useful. Which of the following stories would you read? Please choose ONE from each set of headlines that follow after you click forward.

**DO\_BL\_p\_neg** Gives the order of the blocs, while **DO\_p\_neg\_econ**, **DO\_p\_neg\_envi** and **DO\_p\_neg\_foreign** give the order of the items inside each blocs.

- **p\_neg\_econ** Which story would you read?
  - \* Experts Deeply Worried about Rising Cost of Living (1)
  - \* Inflation Figures Released: Outlook is Positive (2)
  - \* Employment Up from Last Month (3)
  - \* Has Employment Already Peaked? Future Prospects Worsen (4)
- **p\_neg\_envi** Which story would you read?
  - \* Scientists Offer Warnings about Depleted Ozone Layer (1)
  - \* Monthly Trend Suggests Improvement in Global Warming (2)
  - \* Report Suggests Rising Concerns about Rising Temperatures (3)
  - \* Successful Reforestation Offers Signs of Hope (4)
- **p\_neg\_foreign** Which story would you read?
  - \* Global Trade Summit Widely Criticized (1)
  - \* Foreign Leaders Convene to Improve Trade Relations (2)
  - \* Explosions Shock Diplomats Across the Middle East (3)
  - \* Positive Shift in Middle East Talks (4)

- **p\_provvt** If a PROVINCIAL election were held today in (Name of Province), which party would you vote for? (Choices only available in relevant provinces)

- Conservative Party (1)
- Liberal Party (2)
- NDP (3)
- Saskatchewan Party (4)
- Wildrose Alliance Party (5)
- Other (6)
- Would Not Vote (7)
- Would Spoil Ballot (8)
- It Depends (9)
- Don't Know (10)
- Refuse to Answer (11)

- **p\_qcvot** If a PROVINCIAL election were held today in Québec, which party would you vote for?

- Parti Libéral (PLQ) (1)
- Parti Québécois (PQ) (2)
- Coalition Avenir Québec (CAQ) (3)
- Québec Solidaire (QS) (4)
- Other (5)
- Would Not Vote (6)

- Would Spoil Ballot (7)
- It Depends (8)
- Don't Know (9)
- Refuse to Answer (10)
- **p\_trust** Generally speaking would you say that most people can be trusted, or, that you need to be very careful when dealing with people?
  - Most people can be trusted (1)
  - You need to be very careful when dealing with people (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_thinking\_** Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements?
  - 
  - **p\_thinking\_1** Thinking is not my idea of fun
  - 
  - **p\_thinking\_2** I like to have responsibility for handling situations that require a lot of thinking.
- **p\_idencan** How much do you identify with Canada?
  - A great deal (1)
  - Quite a lot (2)
  - Not very much (3)
  - Not at all (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **p\_psych\_** We're interested in how you see yourself. Please indicate how well the following pair of words describes you, even if one word describes you better than the other. On the left, 1 means those words describe you extremely poorly; on the right, 7 means those words describe you extremely well. Please use any number.
  - **p\_psych\_1** Extraverted, enthusiastic
  - **p\_psych\_2** Critical, quarrelsome
  - **p\_psych\_3** Dependable, self-disciplined
  - **p\_psych\_4** Anxious, easily upset
  - **p\_psych\_5** Open to new experiences, complex
  - **p\_psych\_6** Reserved, quiet
  - **p\_psych\_7** Sympathetic, warm
  - **p\_psych\_8** Disorganized, careless
  - **p\_psych\_9** Calm, emotionally stable
  - **p\_psych\_10** Conventional, uncreative
- **p\_reaction** People have different reactions to a sudden, loud noise, like a door slamming shut. Some people have a big reaction. Others don't react much at all. Do you notice that your reactions to sudden loud noises are bigger than average, smaller than average, or about the same as average?
  - Bigger than average reactions (1)
  - Smaller than average reactions (2)

- About the same as average (3)
- Don't Know (4)
- Refuse to Answer (5)
- **p\_toilet** Which of these statements comes closest to your own viewpoint?
  - I never touch the toilet seat in a public bathroom (1)
  - It is not disgusting to sit on the toilet seat in a public bathroom (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_citizen** Are you a Canadian Citizen?
  - Yes (1)
  - No (2)
  - Refuse to Answer (3)
- **p\_married** Are you presently married, living with a partner, divorced, separated, widowed, or have you never been married?
  - Married (1)
  - Living with a Partner (2)
  - Divorced (3)
  - Separated (4)
  - Widowed (5)
  - Never Married (6)
  - Don't Know (7)
  - Refuse to Answer (8)
- **p\_privpub** Do you work for a private company or in the public sector?
  - Private Sector (1)
  - Public Sector (2)
  - Not Working (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **p\_union** Do you belong to a union?
  - Yes (1)
  - No (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_unionfam** Does anyone else in your household belong to a union?
  - Yes (1)
  - No (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_ownhome** Do you or someone else in your household OWN your home?

- Yes (1)
- No / Rent (2)
- Don't Know (3)
- Refuse to Answer (4)
- **p\_inclstpr** How likely is it that this income will be lost IN THE NEXT YEAR?
  - Very Likely (1)
  - Somewhat Likely (2)
  - Somewhat Unlikely (3)
  - Very Unlikely (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **p\_inclstfn** If this income were lost, how easy or difficult would it be to find another source of income or a comparable job?
  - Very Easy (1)
  - Somewhat Easy (2)
  - Somewhat Difficult (3)
  - Very Difficult (4)
  - Don't Know (5)
  - Refuse to Answer (6)
- **p\_inclstgb** If this income stopped completely, how long do you think you could get by on just your savings and investments?
  - A Few Months or Less (1)
  - A Year or So (2)
  - A Few Years or More (3)
  - Don't Know (4)
  - Refuse to Answer (5)
- **p\_physical** Compared to other people your age, you would describe your PHYSICAL health as:
  - Excellent (1)
  - Very Good (2)
  - Good (3)
  - Fair (4)
  - Poor (5)
  - Don't Know (6)
  - Refuse to Answer (7)
- **p\_disab** Are you a person with a disability?
  - Yes (1)
  - No (2)
  - Don't Know (3)
  - Refuse to Answer (4)
- **p\_disab\_TEXT** What is your disability?

- **p\_aborig** Are you a member of a First Nation, Metis, or Inuit?
  - No (1)
  - First Nation (2)
  - Metis (3)
  - Inuit (4)
  - Don't Know (6)
  - Refuse to Answer (7)
  
- **p\_yearsloc** For how many years have you lived in your current city or community?
  - Less than 1 year (1)
  - 1-3 years (2)
  - 3-10 years (3)
  - More than 10 years (4)
  - Don't Know (5)
  - Refuse to Answer (6)